The Max Stern
Yezreel Valley College

Academic Administration Office

המכללה האקדמית עמק יזרעאל
ע"ש מקס שטרן

מנהל אקדמי

2017 יולי 4
י' תמוז תשע"ז

לכבוד
מרינה לוינסון- אור
מרכזת הוועדה – האגף להערכת איכות והבטחתה
המועצה להשכלה גבוהה

שלום רב,

הנדון: דו"ח הערכת איכות כלכלה וניהול

להלן התייחסות החוג לכלכלה וניהול להמלצות הוועדה :

Essential:

1. **An MA program, either joint with another institution or a stand-alone one, should not be launched at this point.**

Answer: We have sent the CHE a letter to inform them that YVC has decided not to launch an MA program at this stage.

2. **The institution should not increase class sizes.**

Answer: Following the committee's recommendation, in the next academic year (commencing in October 2017) we will add extra classes in compulsory courses so that each class will have a smaller number of students.

Important:

1. **A common strategy plan shared by regional business (farming, high tech companies), local government agencies and YVC should be developed to underline the regional mission of the college.**

Answer: YVC is currently undergoing a strategy plan. The committee's recommendation will be taken into consideration.

2. **Courses on software and on the use of big data should be added to the study program.**

Answer: Courses on ERP, and Big data will be added to the study program in the next academic year.

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3. **Courses taught in English and ones that are designed to enhance English skills should be added to the study program.**

Answer: A new pilot course in English will be offered as an elective class in the department.

4. **The department should launch a 4th year in accounting.**

Answer: Upon receiving the permanent approval of the accounting specialization in the department, the department will apply for the approval of the Accountants Council of Israel (AC) for opening a 4th year in accounting.

5. **The department should track data on dropout and on careers of Arab alumni and use it to widen their career opportunities.**

Answer: The department intends to track this data in the next academic year.

בברכה,

שירי דביר , עו"ד
ראש מדור תכניות לימודים

העתק
נשיא
רקטור
ראש החוג לכלכלה וניהול