

Comments on the Reply from Ben Gurion University

1/2/2012

תשע"ב, ז' טבת

The comments of the University with regard to the structure of the faculty are satisfactory. It is essential that the faculty of any Business School be available to teach both at graduate and undergraduate levels

The comments concerning the single or double major aspect of the program are also quite acceptable. I do not think it would be reasonable of Malag to insist that the University immediately close its single major undergraduate program but I think that the University would be well advised to consider this option in future planning as away of upgrading the program and encouraging the students to develop a second string to their bow alongside their Business studies. Ben Gurion has some excellent and unusual areas of specialization which could well benefit from the double major with Business Studies

From my point of view the university has complied with the requirements of Malag and the implementation of the suggestions of the Visiting Committee